Notifiable Avian Influenza: A Practical Response and Tabletop Exercise in Minnesota

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USAHA
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Background

• Initial State Response and Containment Plan – “The Minnesota Plan”
  – Written Plan for H5/H7 LPAI introductions
    • Surveillance
    • Quarantine
    • Reporting/Communication
    • Flock Plans
  – Incident Command System (ICS)
  – Emergency Disease Management Committee (EDMC)
    • Regular meetings
    • Exercises
Goals

1. Practice implementation of the Minnesota Plan
   • Understand constraints that govern actions
   • Identify gaps in the plan

2. Develop communication strategies and responses

3. Practice responding as a unified force
Planning

• Needs:
  – MNBAH – conduct AI exercise in 2014
  – UMN – provide training for development of HPAI response plans

• Approach:
  – Collaborate
  – Coordinate
Step One
Incident Command System (ICS) Communications

January 23, 2014
Incident Command System (ICS) Overview for Executives
ICS Organization Structure

Policy/Direction: Hartmann, Stine, Lauer

Incident Commander(s): Starkey

Public Information Officer: Hahn
Liaison Officer: Just
Safety Officer: Scheftel

Operations Section: Suskovic, Ziemer
Planning Section: Glaser
Logistics Section: MPTL, Voss
Finance/Admin Section: Petrini

Command Staff

General Staff
Crisis and Emergency Risk Communication

1. Be first
2. Be right
3. Be credible
Avian Influenza:
Need to know facts for risk communicators

• Influenza in poultry
• Where do flu viruses come from
• How is AI spread
• Surveillance and testing
• Naming convention
Communications Panel

• Objectives:
  – Understand the need for communication during an NAI event
  – Understand how communications can impact business continuity and disease response
  – Establish relationships between public/private communication departments
Step Two
CEO Panel
Broiler Field Exercise
NAI Tabletop Exercise

February 24-26, 2014
Participants
Coldest winter in more than 35 years; blizzard conditions develop on Wednesday

Craig Edwards  February 26, 2014, 6:18 PM
Poultry CEO Panel

• Objectives:
  – Understand the importance of business continuity planning
  – Determine impact of disease events on a company and the community
  – Understand communications during an “Event”
  – Cultivate a cohesive public-private partnership
NAI Tabletop Exercise
NAI Tabletop Exercise

• Broiler Breeders
  – Breeder birds in production
  – Positive AI tests on routine breeder flock surveillance
  – H7N9

• Broilers
  – Negative serology, positive PCR
  – Scheduled market in 10 days
Disease Alerts

- Communication strategy
- Notification system for potential disease threats
Tabletop Exercise To Do List

• Incorporate changes into Minnesota Plan for USDA approval
  1. Revise disease alerts
  2. Revise quarantine document

• Additional exercises
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- Exercise Participants